CICALE 2026 PARTNERSHIP OPPORTUNITIES





Elevate! Virtual Conference

Jun 1-Aug 31

Elevate! Dallas, TX

June 21 - 23

Elevate! Las Vegas, NV

July 8 - 10

EVENTS SCHEDULED FOR 2026

6,000

Projected In-Person Attendees

10,000

Projected Virtual Attendees

OUR MARKET AUDIENCE

We have an audience reach comprised of three education companies under TKS LLC. Everything that happens at Elevate! gets shared across all three platforms: The Kindergarten Smorgasboard, BERTEAU & Co., and Elevate Your Classroom.

AUDIENCE

Pre-K - 2nd grade educators and administrators

SUBSCRIBERS

2723,800

CICALE 2026 PARTNERSHIPS

Showcase your company to thousands of educators!

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2026 PRESENTING PARINER

- Featured name on advertising
- Attendee email list
- Your video featured at conference plenary
- Pop up partner banner
- Campaign collaboration
- Admin reception
- Electrical access at booth
- Partner Giveaway from Main Stage (optional)
- In-Person Conference Session (optional)
- Preferred Booth Location
- Push notification on Conference App

- 🍅 Elevate Virtual Session
- Social media spotlight promo
- Ad in conference guide
- Elevate virtual partnership page
- Digital Flyers on Conference App
- Logo on webpage with direct link
- Logo featured on slideshow during plenary
- * Booth at all conferences (10X30)
- Featured on Conference App
- Boxed lunch (Max 3)
- Breakfast and dinner

\$30,000

* Layout will vary based on venue space

elevate PARISER

- Electrical access at booth
- Partner Giveaway from Main Stage (optional)
- In-Person Conference Session (optional)
- Preferred Booth Location
- Push notification on Conference App
- Elevate Virtual Session
- Social media spotlight promo
- Ad in conference guide

- Elevate virtual partnership page
- Digital Flyers on Conference App
- Logo on webpage with direct link
- Logo featured on slideshow during plenary
- * Booth at all conferences (10X20)
- Featured on Conference App
- Boxed lunch (Max 3)
- Breakfast and dinner

\$15,000

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2026 Silver PARTNER

Elevate Virtual Session

Logo on webpage with direct link

- Social media spotlight promo
- Logo featured on slideshow during plenary

Ad in conference guide

- * Booth at all conferences (10X10)
- Elevate virtual partnership page
- Featured on Conference App
- Digital Flyers on Conference App
- Boxed lunch (Max 3)

\$7,500

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2026 Bronze PARTNER

- Logo on webpage with direct link
- Logo featured on slideshow during plenary
- * Booth at all conferences (10X10)
- Featured on Conference App
- Boxed lunch (Max 3)

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VENDOR



Booth at conference (1 table space)

* Layout will vary based on venue space

\$750 per conference

ele√te 2026 Partnerships	\$30K PRESENTING	\$15K GOLD	\$7.5K SILVER	\$3K BRONZE
Featured name on advertising	*			
Attendee e-mail list	~			
Video at conference during plenary	*			
Pop up partner banner	*			
Campaign Collaboration	*			
Admin Reception	*			
Electrical Access at Booth	*	V		
Giveaway from Main Stage	*	*		
In-Person Conference Lunch Session	~	~		
Preferred Booth Location	~	*		
Push notification Conference App	*	~		
Elevate Virtual session	~	*	~	
Social media spotlight promo	~	*	~	
Ad in conference guide	~	*	~	
Elevate! Virtual partnership page	~	*	~	
Digital Flyers on Conference App	~	~	~	
Logo on webpage with direct link	*	~	~	~
Logo featured on slideshow during plenary	*	~	~	~
* Booth at all conferences	4 table spaces	3 table spaces	2 table spaces	1 table space
Feature on Conference App	*	*	~	*
Boxed Lunch (max 3)	*	~	*	*
Breakfast and Dinner	*	*		
★ Layout will vary based on venue space				

Showcase your company to thousands of educators!

For more information on partnerships please contact:

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